Students climb their way to success at the
18th Annual CRC Robotics Competition

Montreal, February 21, 2019. **It's going to be three days of exciting cooperative competition as student-made robots are ready to face-off and collaborate during the 18th Annual CRC Robotics Competition taking place February 21-23, 2019. Hundreds of eager and ambitious high school and Cégep students will take over Centennial Regional High School and call on their imagination and ingenuity to have the best robot <u>and</u> the best team in this year's game called Vertigoal 2018. Although it is a competition by nature, the organizers emphasize: "If you get to this competition with a working robot, you're already a winner."**

That said, a working robot is only one part of the challenge. In this competition, as in today's professional world, it takes all kinds of talents for a project to succeed. It's strong teamwork and a varied skillset that the CRC Robotics Competition aims to recognize, awarding teams in not only the game, but in other components as well, such as bilingual video production and website, kiosk, programming, robot construction and design, and sportsmanship.

The CRC Robotics Competition is unique because it's the only robotics competition where all the work is done exclusively by students – teachers, engineers, and mentors are present for advice only. Except for a motor and a control box that each team receives, everything about the robot, the kiosk, the video, and the website is conceived and built by the students, and, where language is necessary, both French and English must be used.

"This non-profit organization was founded in 2001, and with a new generation of coordinators onboarded, we've released an updated brand identity, complete with a new logo. Our design goal was to better match how we look to our values and the new generation of participants that now enter the competition. We wanted the new logo to convey our personality and have it be immediately recognizable as unique to our organization," says Natasha Vitale, one of the coordinators of the competition. "Over the course of the past 18 years, the organization has evolved, through growth and development, and we wanted to make sure that the logo remained emblematic of what we stood for."

"Year after year, we see the participation of girls in this competition increase exponentially. As a former participant and involved with CRC Robotics since 2007, it brings me such joy to know that we are reaching more girls as the years progress and that we are truly promoting women in STEM with every year that goes by. Last year was especially moving as we announced Collège Sainte-Marcelline, an all-girls school, as the <u>overall winner</u> of the Competition," says Natasha Vitale, also an advocate for women in STEM and organizer of the CRC Robotics-led event *Aim Together* that occurred in November 2018. "In such a world where gender equity is becoming increasingly prominent, it is important for us to inspire our girls to continue their studies in STEM fields, starting with encouraging their passion for robotics."

The 2019 CRC Robotics Competition runs February 21-23, 2019 in the gymnasium at Centennial Regional High School in Greenfield Park, Longueuil, QC.

It's an event for the whole family, where the students get really excited and involved. It's fun. It's lively. It's colourful. It's free! It's open to all.

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List of 2019 Participating Schools:

School Name	Location
Bishop's College School	Sherbrooke, QC
Cégep du Vieux-Montréal	Montreal, QC
Cégep Vanier College	Montreal, QC
Centennial Regional High School	Longueuil, QC
Collège André-Grasset	Montreal, QC
Collège Citoyen	Laval, QC
Collège de Bois-de-Boulogne, Team #1	Montreal, QC
Collège de Bois-de-Boulogne, Team #2	Montreal, QC
Collège Montmorency	Laval, QC
Collège Sainte-Marcelline	Montreal, QC
Dawson College	Westmount, QC
École secondaire Chomedey-de-Maisonneuve	Montreal, QC
École secondaire Curé-Antoine-Labelle	Laval, QC
École secondaire Jules-Verne	Vancouver, BC
John Abbott College	Sainte-Anne-de-Bellevue, QC
Lake of Two Mountains High School	Deux-Montagnes, QC
Lower Canada College	Montreal, QC
Macdonald High School	Sainte-Anne-de-Bellevue, QC
Marianopolis College	Westmount, QC
Rosemount Technology Centre	Montreal, QC
Royal West Academy	Montreal, QC
Saint-Lambert International High School	Saint-Lambert, QC
Selwyn House School	Westmount, QC
St. George's School of Montreal	Montreal, QC
West Island College	Dollard-des-Ormeaux, QC